

# Parcel Post and Phone Directory

## YOU'LL FIND WHAT YOU WANT ADVERTISED ON THIS PAGE

### \$520 In Gold Given Away

#### \$10 Given Each Week—Read Details WINNERS FOR LAST WEEK

First prize, \$5.00, to Mamie S. Davis, 1126 Los Angeles street; second prize, \$2.00, to Mrs. H. A. Nichols, 1029 Olive street, El Paso, Texas; three prizes of \$1.00 each to Mrs. R. A. Woodall, 2417 Louisville street, El Paso, Texas; Mrs. William Payne, 513 West San Antonio street; Mrs. Charles Clift, 1053 Sixteenth street, Douglas, Arizona.

#### RULES OF CONTEST

In the 56 Ads. published below are certain misspelled words, find these words. At the top of a sheet of paper write the number of misspelled words found, then write each word correctly and the firm name of advertisement in which word misspelled appears. Write your name and street address. Do not write on both sides of paper. Address your answer to the DIRECTORY EDITOR, care The Herald. Answers may either be mailed or brought to The Herald office. All answers must be in The Herald office by 6 p. m. next Wednesday. Winners will be decided by the nearest correct, or the nearest nearest correct answer. In case of a tie prizes will be divided. Next Saturday winners will be announced and the awards mailed.



#### Who Makes Glasses Right

Bring or mail us the pieces. We send you a new Lens exactly like the Broken One. Returned to you same day received.

GEO. D. KENDALL OPTICAL COMPANY  
225 Mesa Ave. El Paso, Texas.

*What Your Tailor?*

**"Pay Less,  
Dress Better"**

A complete line of New Woolens and styles to select from. Call early and select your suit or overcoat before the good ones run out.

RICHARD V. PEARSON  
Fine Tailoring. 110 Texas St.

CAR FOR HIRE?

**PHONE 1181**

35c per passenger not over 20 blocks. \$1.50 per hour.

**25c Auto Service**

Day and Night.  
Special Service to Juarez.

Office Cor. Second and San Jacinto Sts.  
A. Gonzalez, Manager.

**SHOE REPAIRING**  
DONE BY EXPERTS

PARCEL POST work returned same day received. City work called for and delivered. Shop located 207 Mills St.

PHONE 470

**EL PASO LAUNDRY**

**WORTHINGTON PAINT COMPANY**  
Try our new Jewel Wax Polish

Phone 93 600 N. Stanton

**Border National Bank**

Capital .....\$200,000.00  
Surplus .....\$25,000.00

4% on Savings

Corner Texas and Stanton

**Japanese CLEANING WORKS**

First Class Work Guaranteed

Called for and Delivered.

**F. H. LANG**

Exclusive Ladies' Tailor.  
Has just received his Fall styles and materials.  
EXTRA SPECIAL OFFER on all Suits and Coat orders placed before August 25th. This offer means much to you, come early.

**F. H. LANG**

30 Buckley Bldg.  
Phone 1683.

**PERSHING MEXICAN EXPEDITION WELDERS**

**WELDING**

AS IT SHOULD BE DONE.  
Bang! Bump! Don't amount to much. Take it to Brown Welding Co., 600 Texas st.

Frames Welded, Fenders Straightened, Radiators Repaired, Axles Straightened on Car.



Typewriters repaired. First class work and prompt service.

**TYPEWRITER AND OFFICE SUPPLY CO.**

216 MILLS ST. PHONE 832

**Our Desire**  
Is to know more people, and for people to know us better.

Our noon-day luncheon is the talk of the town.

**Awbrey-Appel Co.**

DRUGGISTS.  
"The Store With the Yellow Front."

Ph. 350. 212 E. San Antonio St.

**We Can Fix It Shop**

Dayton and National Bicycles. Umbrellas recovered and repaired. Lock, key and gun work. Lawn mowers. Standard kinds of bicycle tires.

Phone 515. 347 Myrtle Ave.

**Beach's Art Shop**

Headquarters for Mexican, Indian, Chinese, Japanese and European Novelties—

WHOLESALE AND RETAIL

104 Pioneer Plaza  
Opposite Liberty Statue

**Are You Getting Ready For The Fall Season?**

Don't wait until the last moment to have your last season's clothes cleaned and pressed. We will make that suit or dress look like new. There will be no regrets if you send it to

**CLEANWELL TAILORS.**  
Under New Management.  
406 N. Oregon St.  
Just Phone 1150.  
We call for and deliver.

**Don't Have a Suit Made Until You See Me.**

I will save you from \$10.00 to \$15.00 on your new Fall Suit. Made to your measure. Work guaranteed.

**PYRTLE**

**Tailoring Co.**

Our Cleaning and Pressing Dept. is the best in town.  
Phone 2885. 603 E. San Antonio.

**DRY CLEANING—**

**WRIGHT CLEANER**

Clothes Cleaned, Pressed Right

343—Phone—3717

**Distilled Water**

Don't take chances with your health, order some of our 100 per cent pure distilled water, absolutely free from impurities.

**El Paso Distilled Water Co.**

Phone 489

**La Fama ..Restaurant..**

A good and clean place to eat and drink. Mexican Meals, Chile con Carne, Tortillas, Mole Incluladas, Poblano and other Mexican Dishes.

Tel. 2237. 614 1/2 S. El Paso St.

**FRESH VALLEY Watermelons**

AT 2c POUND.

**International Produce Co.**

10c extra over 20 blocks.

**Oyster Loaf Cafe**

A Union Restaurant

Special Commercial Lunch, 11:30 to 2:00 .....35c  
French Dinners, 2:00 to 3:00 .....50c  
Sunday Chicken Dinner, 12 to 1:00 .....60c  
Our Coffee is the talk of El Paso.

Courteous Service.

J. A. Pappas. Tony Carlos

**Money To Loan**

On Diamonds, Watches, Jewelry, Liberty Bonds, Automobiles, and Valuable Articles.

LOWEST RATE OF INTEREST

Security Loan & Jewelry Co.

Cor. San Antonio and El Paso Sts

Phone 7254

**YELTON PAINT CO.**

Paints and Painters' Supplies.

hanging

Paints and Painters' Supplies.

V. H. YELTON

Phone 1247 508 N. Stanton St.

**Plaza Studio**

A. F. Waddell, Mgr. Tel. 2163

for the best results in commercial Photographs, Kodak Finishing and enlarging, try us.

Mail Orders Prompt Attention

Basement Roberts-Banner Bldg.

El Paso, Texas.

**ASSAYING**

GEO. W. CAMERON

Assayer and Chemist

Representative for Shippers to the El Paso smelter.

205 San Francisco St.

P. O. Box 459.

**Let's Settle This Right Now**

There isn't a Shoe Repairing place in town that has the REPUTATION that we have, nor is there any that turns out the high class work at such reasonable prices as we do.

If it's SHOE OYERING, take no chances, send them to us, and you'll save regrets.

**Pickel Bros.**

407 N. Oregon St. Phone 458

**There's an Air of Refinement Here**

See what we have more than pleased if you take her here for refreshments. We serve the most delicious Ice Cream, Cakes and Candies in town.

Drop in for our Noon-Day Luncheon.

**Mills Bldg. Confectionery**

307 N. Oregon St.

**Hardware**

Complete line Hardware, Paint, Glass at one low price to all.

**A. YAFFE**

409 S. El Paso. Phone 1646.

Call and you Will Call Again

**The White Star**

—Lunch—

at 213 S. El Paso St. is now open

NO WAITING. NO TIPPING.

Popular Prices—Try It.

**H Mohr**

CUT RATE HARDWARE AND PAINTS

Phone 431. 309 S. El Paso St.

**Kodaks—Kodaks**

Have you seen our Store on the corner next to the Wigwam Theater?

IT'S A PEACH!

Fine Kodak Service, full line of 'em and good Kodak finishing.

**J. F. GANDARA**

Photo Supply Co.

**CITY TIRE EXCHANGE**

503 Texas St. Phone 772.

Double Tread—Retread—Second-hand Tires, in sizes from 30x3 to 37x5. We do vulcanizing and re-treading. Used tires bought and sold.

**The Crown Jewelry Co.**

200 1/2 E. San Antonio St. Phone 2471.

**dance!**

EVERY NIGHT AT

**HOWARD'S**

YSLETA

Good music and an excellent dance floor.

You'll meet your friends here.

**Piano Bargains**

We have a few wonderful bargains in USED pianos taken in exchange for Pianoless Pianos. All have been carefully overhauled by our experts.

Every one is fully guaranteed and may be exchanged for a new one later on.

Mail orders given special attention.

Oldest Piano House in El Paso.

**El Paso Piano Co.**

215 Texas St.

**HAY, GRAIN —and— FEED**

**Walter S. Clayton**

Ochoa and First Sts. Phone 394.

**"One Day Laundry Service"**

—No Extra Charge

Leave your laundry bundle at our Branch Offices at 225 Mesa Ave and 406 N. Oregon.

**ELITE LAUNDRY**

CO. Home of SPICK AND SHAN

Telephone 5177

**The Moon**

AUTO PAINTING, TRIMMING, AND REPAIR SHOP.

Tops, Radiators, Painting and General Repairs.

The most reasonable rates in town.

Day and Night Service.

421 E. Second St. Phone 204.

**JOSE FUENTES**

PAINTING CONTRACTOR

**Artistic Signs**

of Every Description

Not the Cheapest but the Best

502 S. OREGON ST.

Phone 9028 Phone 110

**Versailles Restaurant**

222 S. Oregon St.

The most delicious Mexican Dishes, cooked by an expert chef.

A clean, up-to-date Restaurant with excellent service.

Enchiladas, Tamales and Chile con Carne.

**FOR YOUR VACATION**

Trunks and Suit Cases are a necessity. We have a very attractive line, and we can fit you out.

**Rogers Trading Co.**

114 N. Stanton St.

**ELECTRICAL SUPPLIES**

When you need new electrical fixtures installed or a job of wiring done. Be sure that competent workmen do it. We carry one of the most complete stocks of fixtures in the southwest.

"It's Electrical. We Have It."

**NATIONAL TELEGRAPHONE & SUPPLY CO.**

W. B. Glardon, Pres. & Mgr.

317 Mills St.

**BARGAINS IN USED**

But Not Ab-Used Furniture

We have the most extensive line in town at the lowest prices.

We buy second hand Furniture.

**Rio Grande Furniture Co.**

109-111 S. Stanton St.

"Walk a Block and Save a Dollar."

**SEE OUR SHOW WINDOW**

for the new patterns in Men's Suits for Early Fall wear.

**MOREHEAD'S**

BUSY LITTLE TAILOR

SHOP

403 N. Oregon

**Western Furniture Company**

118 S. Stanton St.

**This Is Great Sport!**

We want young Ladies, Gentlemen and Children to join the

**EL PASO RIDING CLUB**

We have Fine Saddle Horses. One ride will make you enthusiastic over this sport.

Rates Reasonable. Phone 5802.

504 E. Overland St.

Chaperone Furnished if desired.